

Friends of South Walton Sea Turtles
Governing Board Meeting
July 7, 2015



Present: Beth Coppedge, Elaine Parrett, Gayla Schaefer, Linda Vorhees, Faith Whalen

4:00 pm – Meeting Called to Order

Minutes from May Board Meeting. Motion made and seconded to approve as is. 5 yes, 0 no, 1 abstain. Motion approved.

No Board minutes to approve from June since meeting cancelled.

President's Report – Donation Jars discussion about additional locations.

Treasurer's Report – June 1 Beginning Balance \$509.51, June 30 Ending Balance \$833.40

Secretary's Report – None

Communication Director's Report – July newsletter draft ready. Send in any edits. Encourage more folks to sign up for newsletter they can either sign up through website or by sending in their email address. Social media accounts are being actively maintained. Website is being updated.

Old Business:

1. Bylaws revisions presented from startup committee. Board will meet just before Aug 1 Trash Bash to discuss and approve them so they can be presented to General Membership at Trash Bash.
2. World Turtle Day event occurred on May 19th at the Walton County Coastal Branch Library. 50 people in attendance.
3. Hero Summer Reading program occurred June 16th at Walton County Coastal Branch Library. 75 people in attendance.
4. Cling – New design created and approved. Ready to go for next purchase since magnets don't work as is and inventory availability is lessening. Quotes on cling material and repositionable adhesive to be obtained by Linda.
5. 501c3 application update – now that bylaws have been presented they need to be approved by board, presented to general membership at Aug 1 Trash Bash and voted on at Aug 22 Trash Bash. Rest of application is being worked on.
6. Fundraising – discussed need to cover printing of next batch of placemats/activity booklets/ clings as well as cover admin costs and initial startup loan. Fundraiser by our30a.com still going on.

New Business:

1. Conflict of Interest Policy presented to be discussed and voted on at August Board meeting.
2. Trash Bash/ Beach Clean Ups – an event we could have monthly to help people learn what they can do to keep beaches safer for sea turtles. Plus we can use them as monthly membership meetings if needed. Board agreed to include in our awareness programming to further mission. Faith will reach out to county and TDC to get approval. First one August 1st 7:30-9 at Miramar Beach, Second one Aug 22nd and third Sept 26th.
3. Education event at Hidden Lantern occurred July 1. 15 people in attendance.
4. Outdoor Living Festival – Oct 10th 9am – 2pm at Living Oaks Landing.
5. Sea Turtle Friendly business recognition – Discussion. Tabled except to continue listing on our website and social media accounts.
6. Business Cards – Draft design presented to and approved by President for order. Awareness message included on them so not only advertising organization but also make people aware of things they can do to help keep the beaches safer for sea turtles. Linda to place order.
7. The Hub30A has expressed an interest in hosting a fundraiser benefitting the Friends organization. Faith and Beth will update when information becomes available.
8. August Governing Board Meeting for Aug 18th 4pm at the Bay Restaurant

Meeting Adjourned 6:05pm